# CROWDSOURCING SUPPORT FOR SMART GROWTH: THE WHITE FLINT STORY

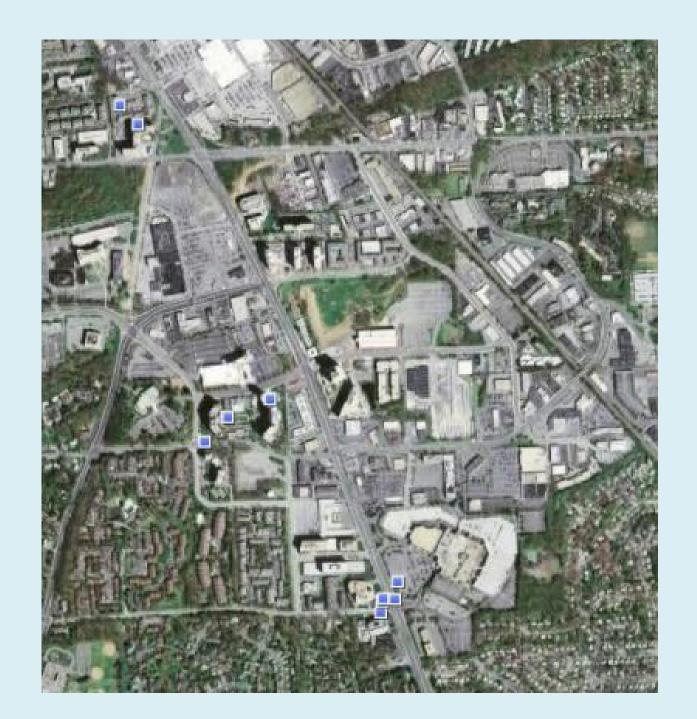
Dan Hoffman, Chief Innovation Officer, Montgomery County, MD Presentation to Vivre en Ville May 16<sup>th</sup>, 2013

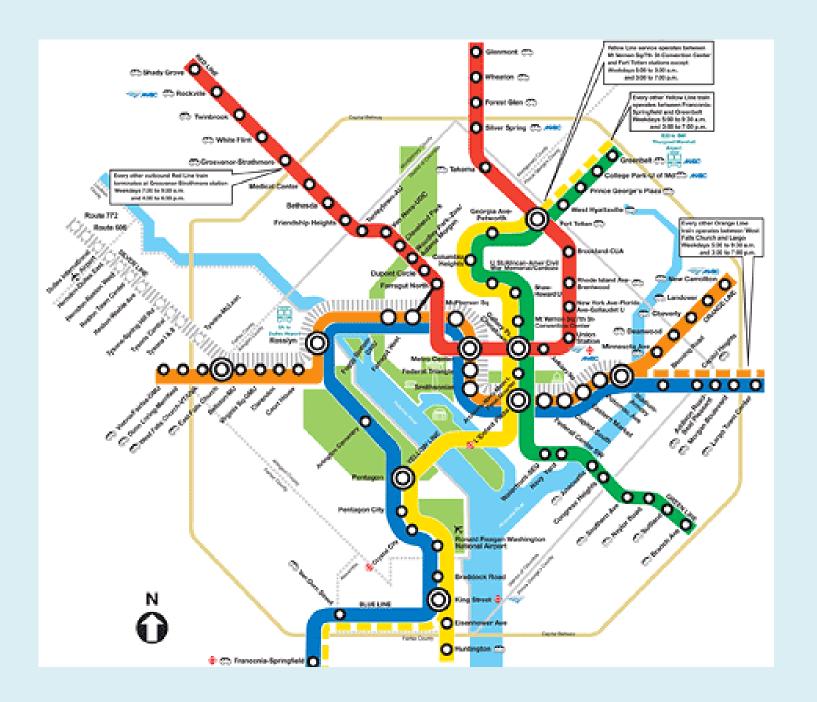














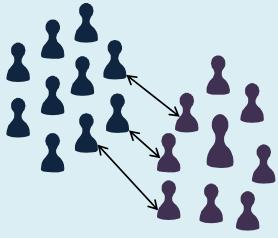
# THE BEGINNING:

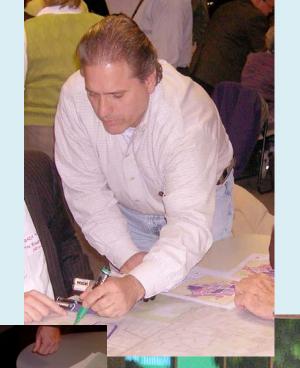


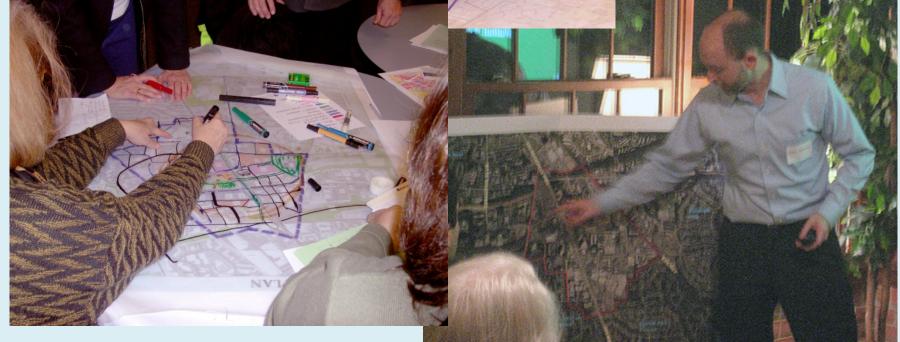




# **INITIAL VISION**



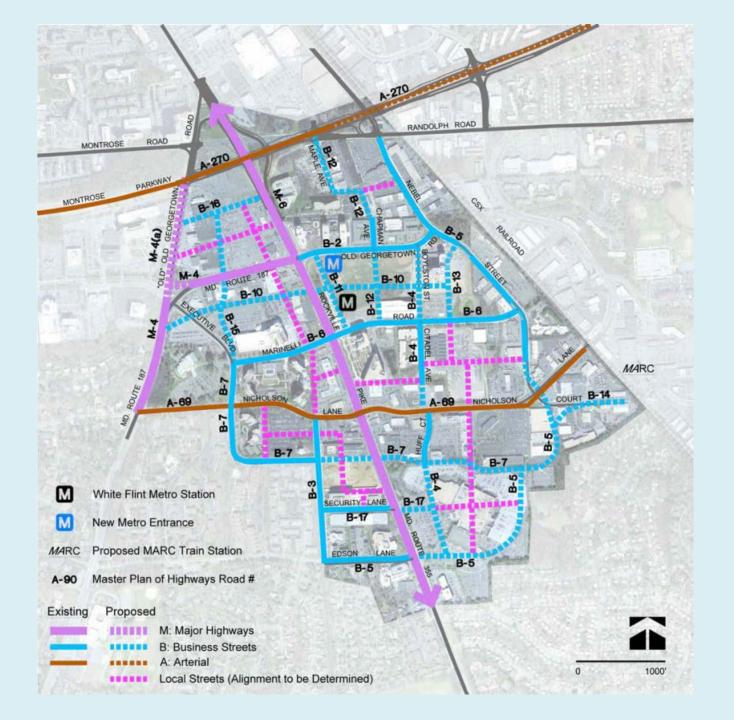






# BIGGEST ISSUE: MOBILITY







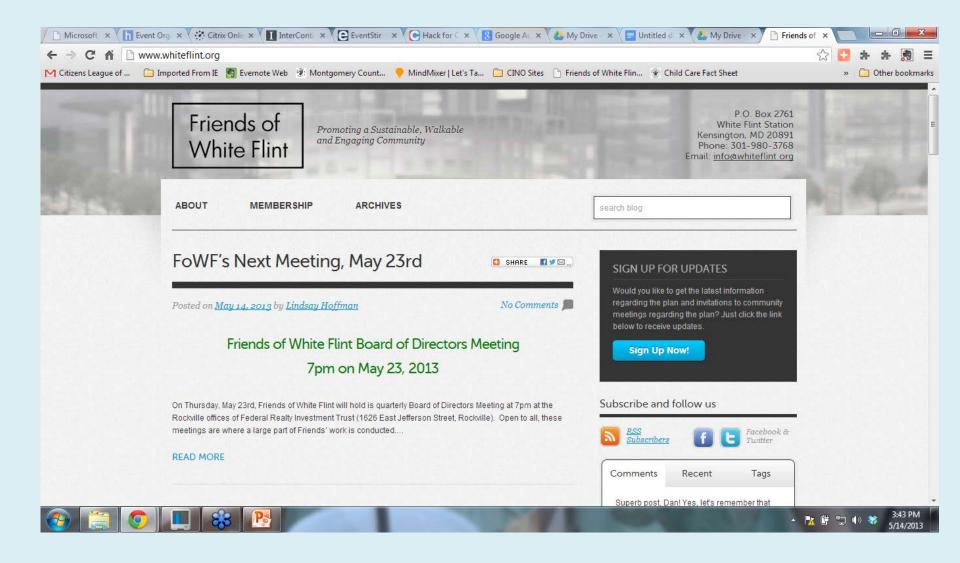


# **Friends of White Flint**



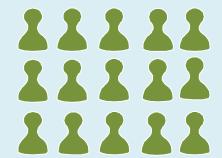








## **PLAN APPROVED**











# IMPLEMENTATION: SUMMER 2010 - ?



# WHITE FLINT RISING:







# **KEY OBSERVATIONS** 11111 11111

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FAQ

# Boutique Retail Renovation TEST THE WATERS

1539 7TH ST NW - WASHINGTON, DC



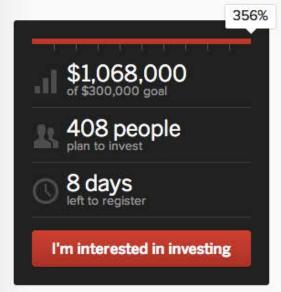
### Are you interested in investing in this offering?

To make this investment available to the general public, we must first register and qualify the offering with both State and Federal regulators. Prior to undertaking the extensive financial effort to complete this process, we are "testing the waters" to ensure there is sufficient investment demand of no less than \$300,000 to justify both the time and cost incurred.

Overview

Developer

Neighborhood



### Developer



WestMill Capital Partners WASHINGTON, DC

### Planned Investors















