



TOWARDS SUSTAINABLE MOBILITY

Global Challenges and Opportunities



VIVRE EN VILLE

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CEO & Founder Sustain2030

UNEP Emissions Gap Report (2019)

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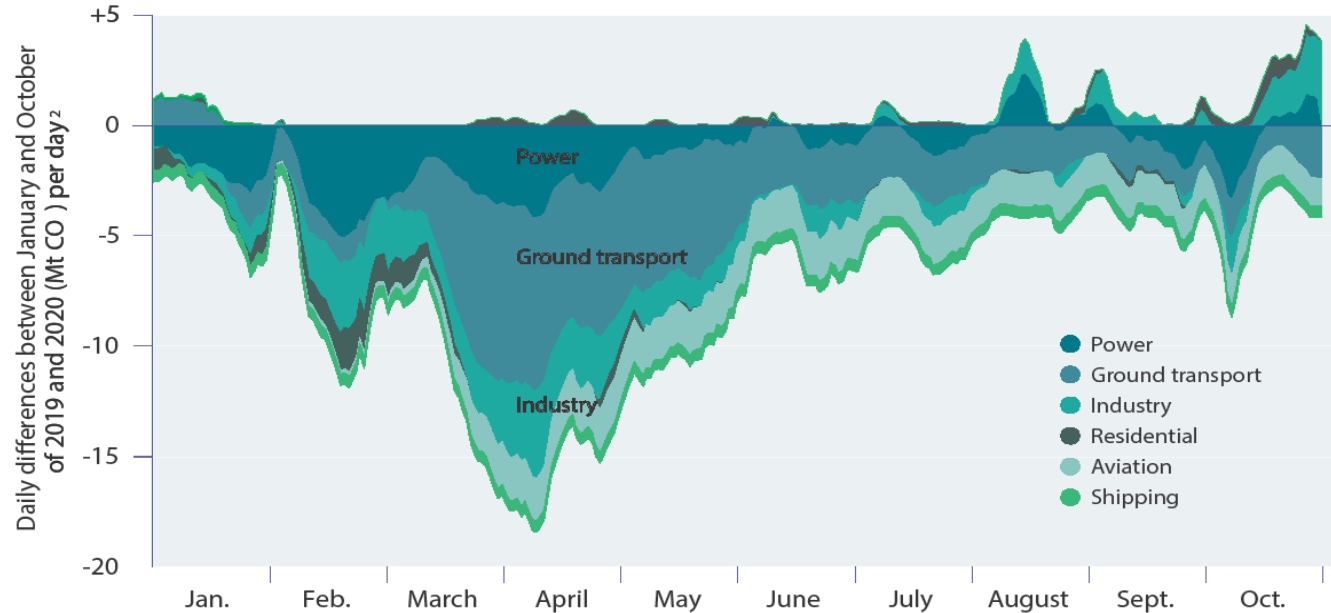
26 NOV 2019 | PRESS RELEASE | CLIMATE CHANGE

A photograph of several wind turbines in a field at sunset. The sun is low on the horizon, creating a warm orange glow. The turbines are silhouetted against the sky. The foreground is a field of tall grass or crops.

Cut global emissions by 7.6 percent every year for next decade to meet 1.5°C Paris target - UN report

Source:
<https://www.unenvironment.org/news-and-stories/press-release/cut-global-emissions-76-percent-every-year-next-decade-meet-15degc>

UNEP Emission Gap Report (2020): Decrease of 7% in 2020 in comparison to 2019 due to COVID-19





2-5% cost of GDP through traffic congestion
CONGESTION
























ROAD SAFETY
 Traffic fatalities lead to 1.4 million deaths every year and many more injuries

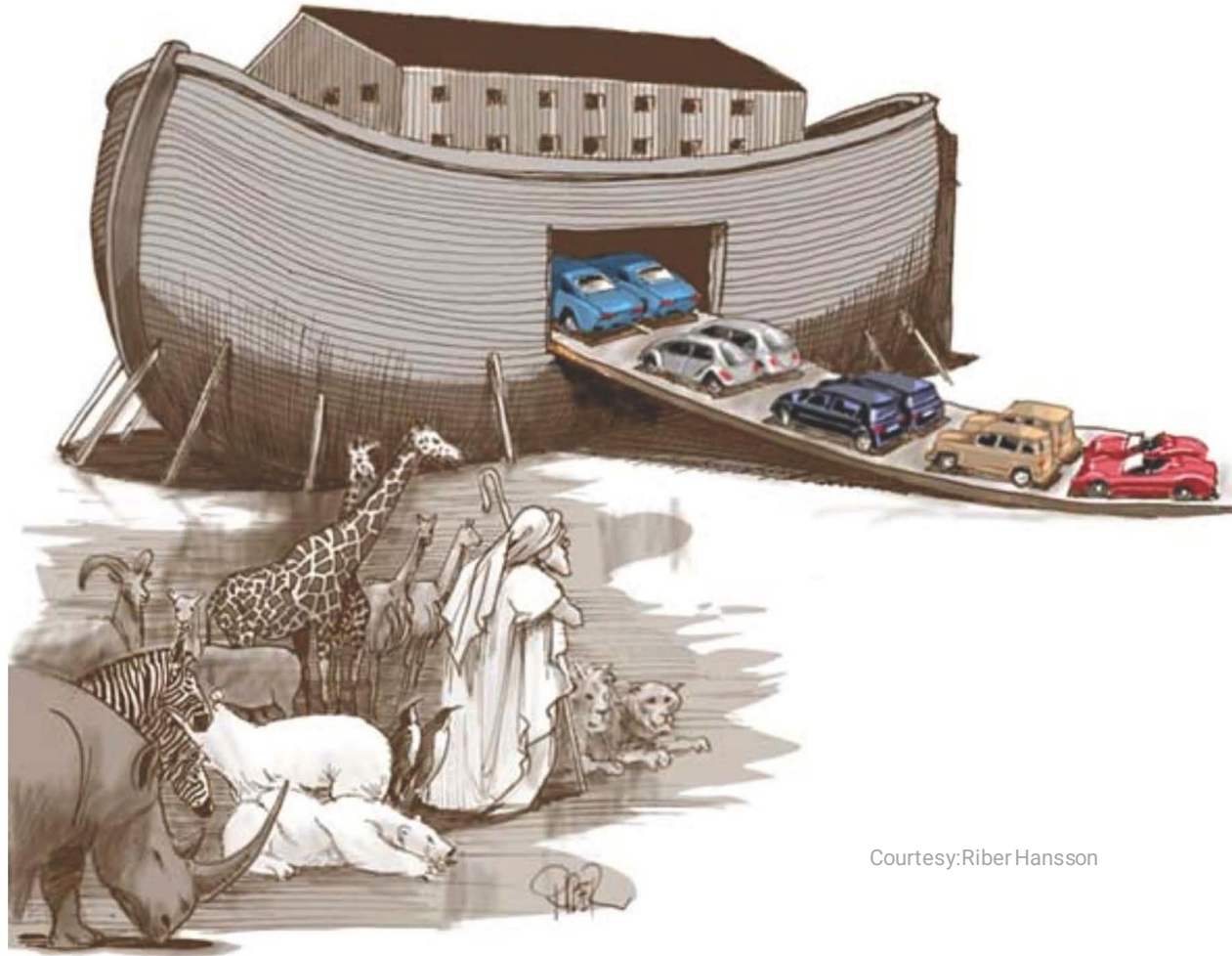
PUBLIC HEALTH
 Outdoor air pollution was estimated to cause 4m premature deaths worldwide in 2019



CLIMATE CHANGE
 Transport accounts for one-quarter of global CO₂ emissions

Wide range of (co-)benefits of decarbonization of transport

| Health & social | Morbidity&mortality | Economic | Environment | Climate change |
|---|---|---|--|---|
|  Lower pollutant exposure NOx, CO, SO2, PM2.5 |  Vision Zero & safe systems |  Lower welfare costs |  Higher resilience & liveability |  Higher RE uptake |
|  Lower noise pollution |  Enhanced road safety – lower traffic fatalities |  Lower health expenditures |  Vegetation lowers pollutant levels |  Reduced GHG emissions |
|  Increased Last-mile connectivity & transit use |  Reduced VKT |  Increased labour productivity |  Mitigation of heat-island effect |  Less fossil fuel use |
|  Social equity & affordable access – vulnerable groups |  Lower speeds cause less PM2.5 from braking |  Lower journey times & costs of congestion |  Lower ambient temperature |  Higher Energy security |
| | |  Lower fuel spending and oil imports | |  Lower energy-intensity of GDP |
| | |  More local jobs & industries | | |

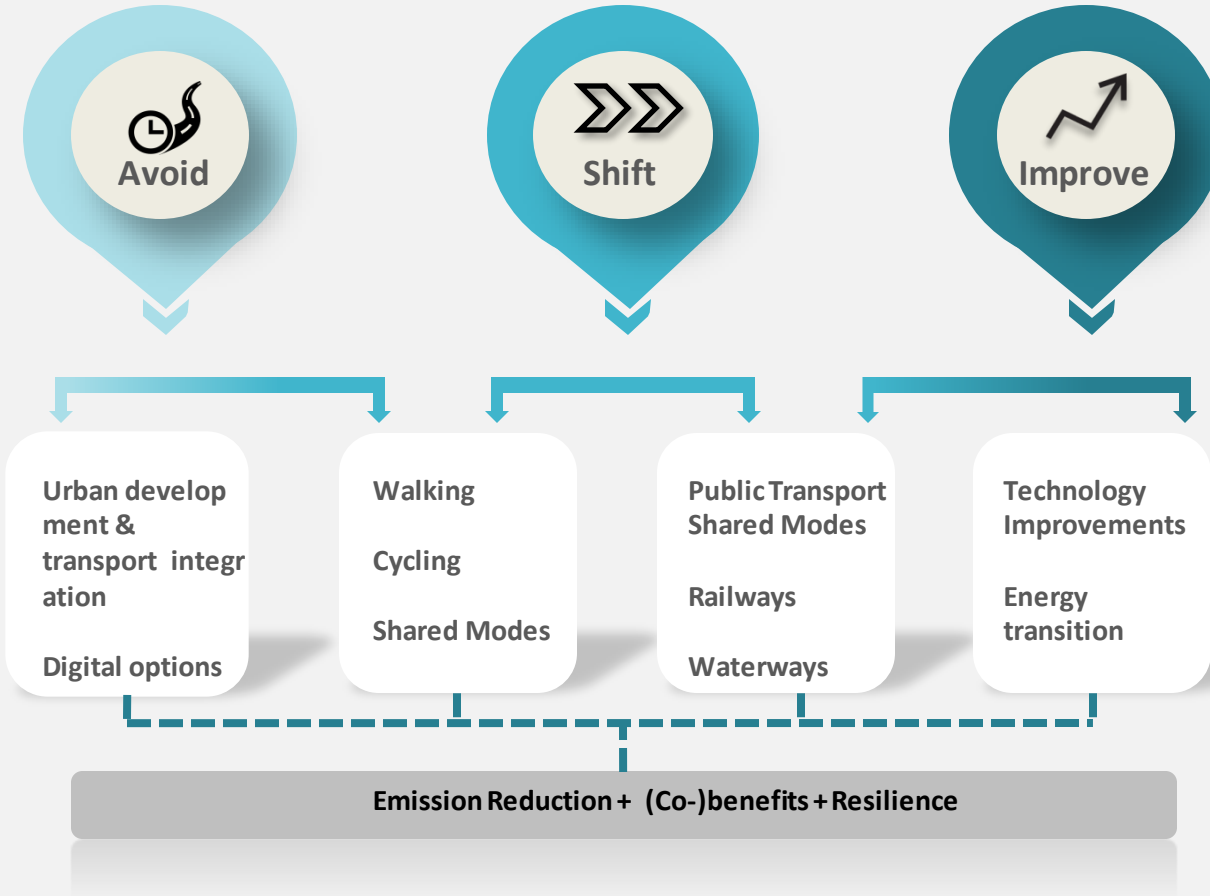


Courtesy: Riber Hansson

**Are we
going to
sacrifice
our planet
to drive
fossil fuel
cars?**

AVOID-SHIFT-IMPROVE (ASI)

PARADIGM TOWARDS SUSTAINABLE MOBILITY





International Organizations

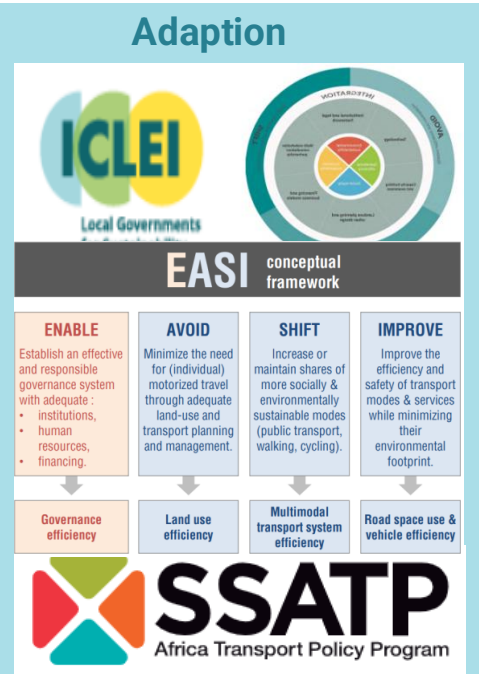


Scenarios/ Analysis



UN Processes

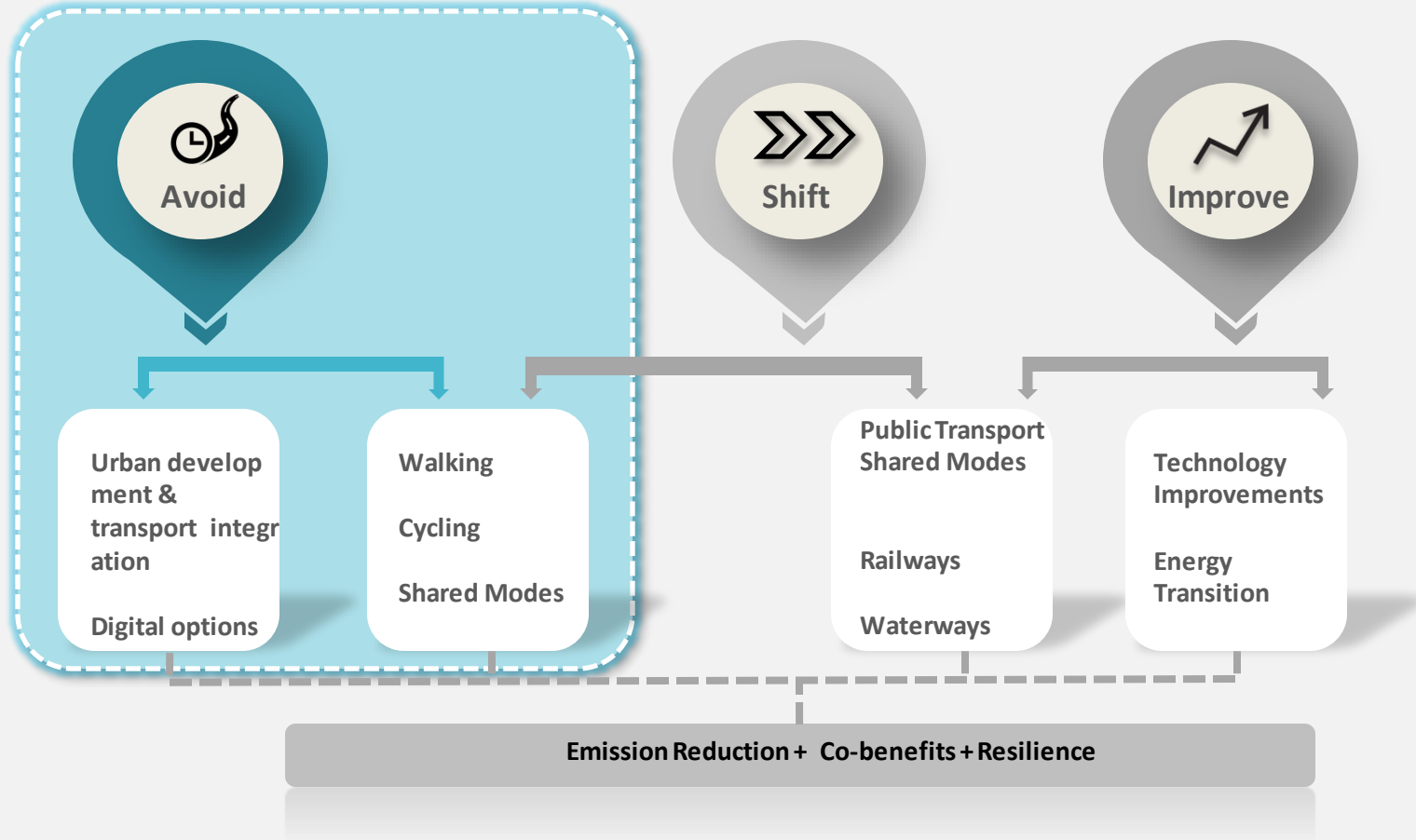
ASI APPLICATIONS



transport-outlook-executive-summary-2021-english.pdf (itf-oecd.org)
 ITF Transport Outlook 2021 | ITF Transport Outlook | OECD iLibrary (oecd-ilibrary.org)

AVOID-SHIFT-IMPROVE (ASI)

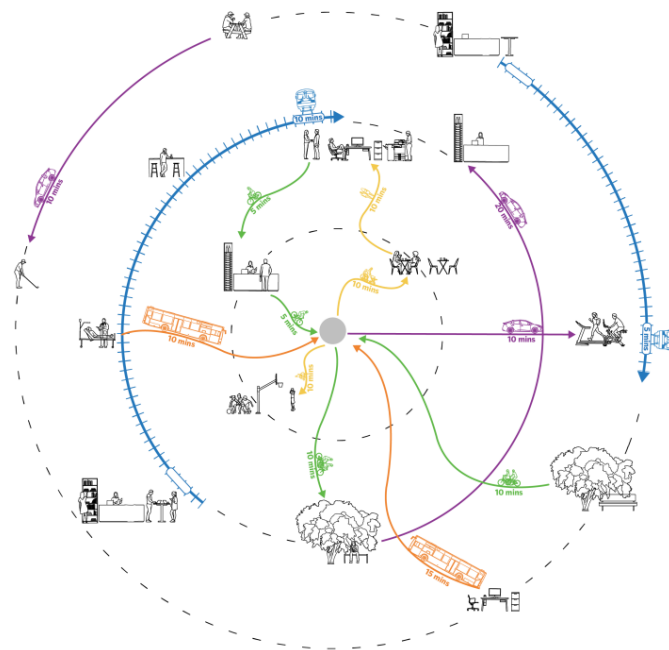
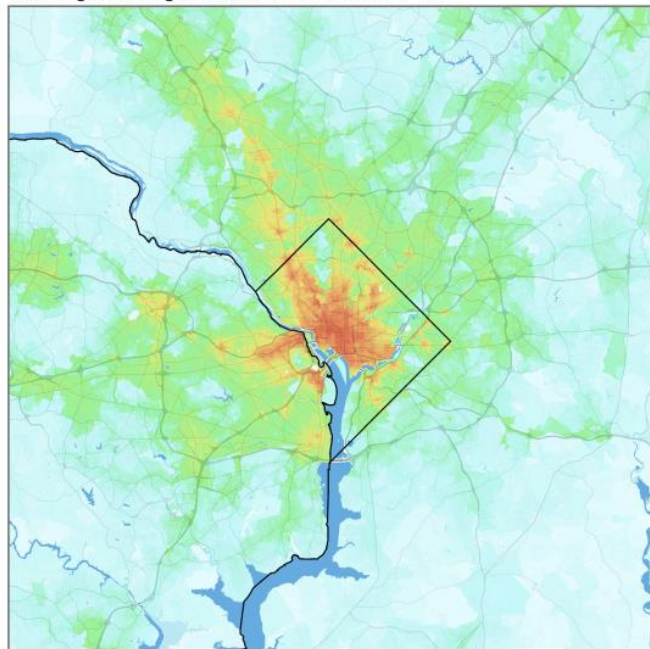
PARADIGM TOWARDS SUSTAINABLE MOBILITY



Sustainable Mobility: It is about accessibility/proximity not transport

Washington

Washington-Arlington-Alexandria, DC-VA-MD-WV



Singapore's AVOID STRATEGY : 20 Minute Towns And 45 Minute City





The need for reallocating space: Abolishing highways:
Cheonggyecheon Stream Restoration Project, Seoul (Korea)



The need for reallocating space: Abolishing highways: Seoul, Seoul, South Korea



Parking Management is Key

Source: <http://www.theherkinlondon.com/#transport>

Transit Oriented Development: Curitiba, Brazil



1974



2006



Transit oriented development to integrate land-use and transport

Principles of TOD



High traffic/commuter attractors & generators to be located closest to the transit station. Such as business, commercial, institutional, high density housing



Decreasing density of development moving further away from the station



Strong NMT connectivity and infrastructure to the stations



Seamless interchange between transit modes and corridors



Finance opportunities through Land Value Capture

A photograph of a modern residential building with a glass-enclosed bicycle parking area in the foreground. The building has a light-colored facade and large windows. A young tree is on the left, and a paved path leads towards the building. In the background, there is a playground area with blue equipment.

189 housing units

0.2 parking units

Integrated mobility offers: Public transport ticket, Car sharing, bicycle infrastructure (parking, access)

Nordrhein-Westfalen

Gartensiedlung Weißenburg in Münster



Potential in Germany for Densification:

1.5 – 2 Million units

- 20.000 on parking decks
- 560.000 units for extension on existing offices and housing
- 350.000 units through better management of existing empty buildings
- 400.000 units on top of supermarkets

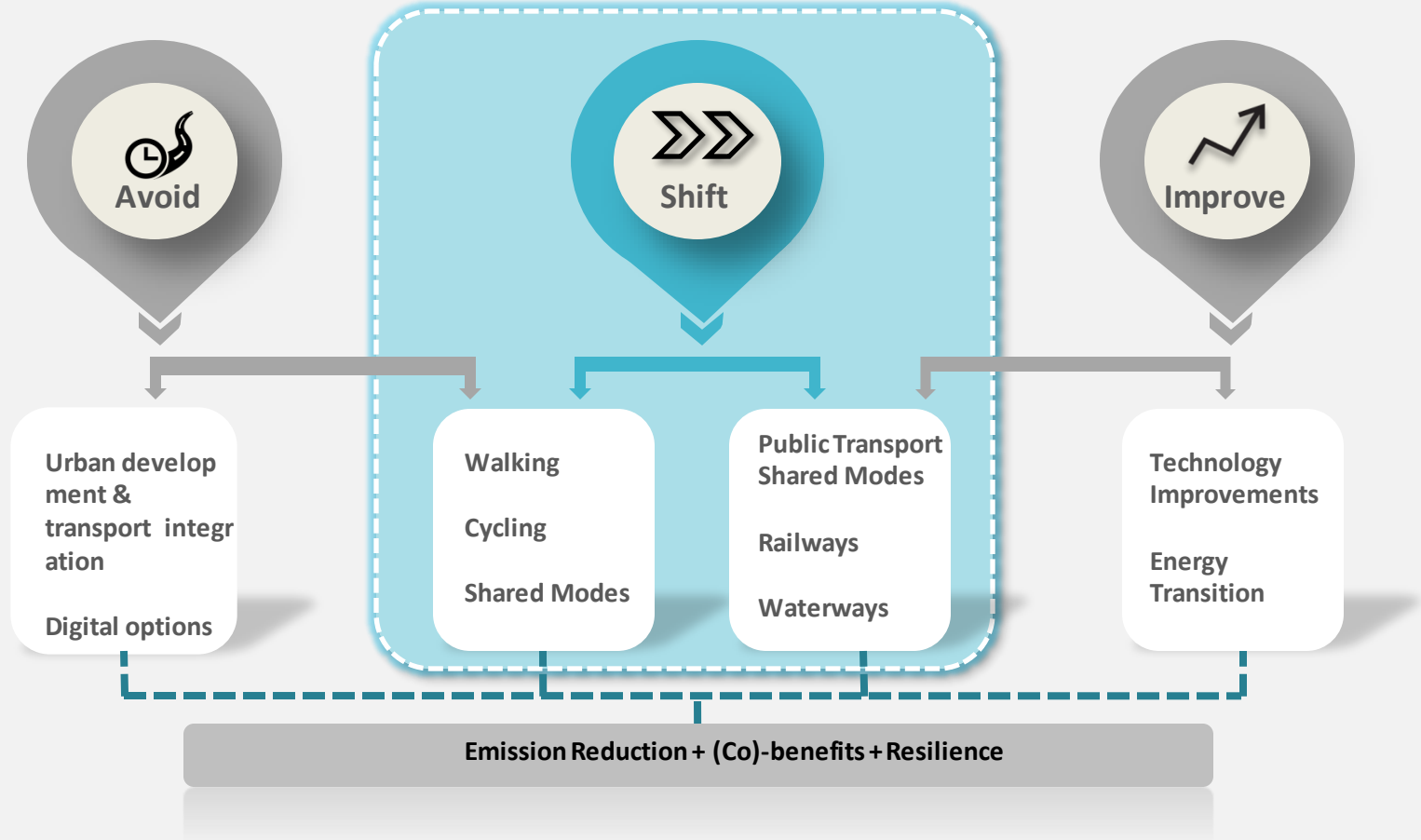


Potential for densification: Extending number of floors

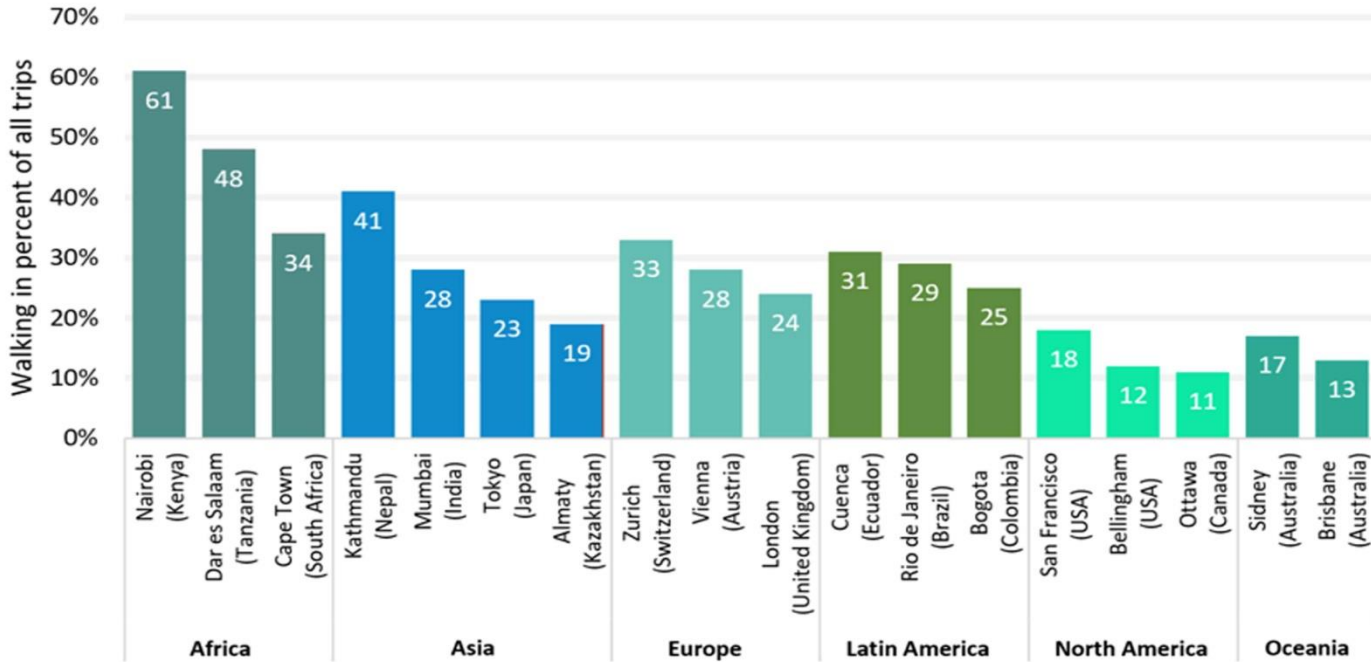


AVOID-SHIFT-IMPROVE (ASI)

PARADIGM TOWARDS SUSTAINABLE MOBILITY



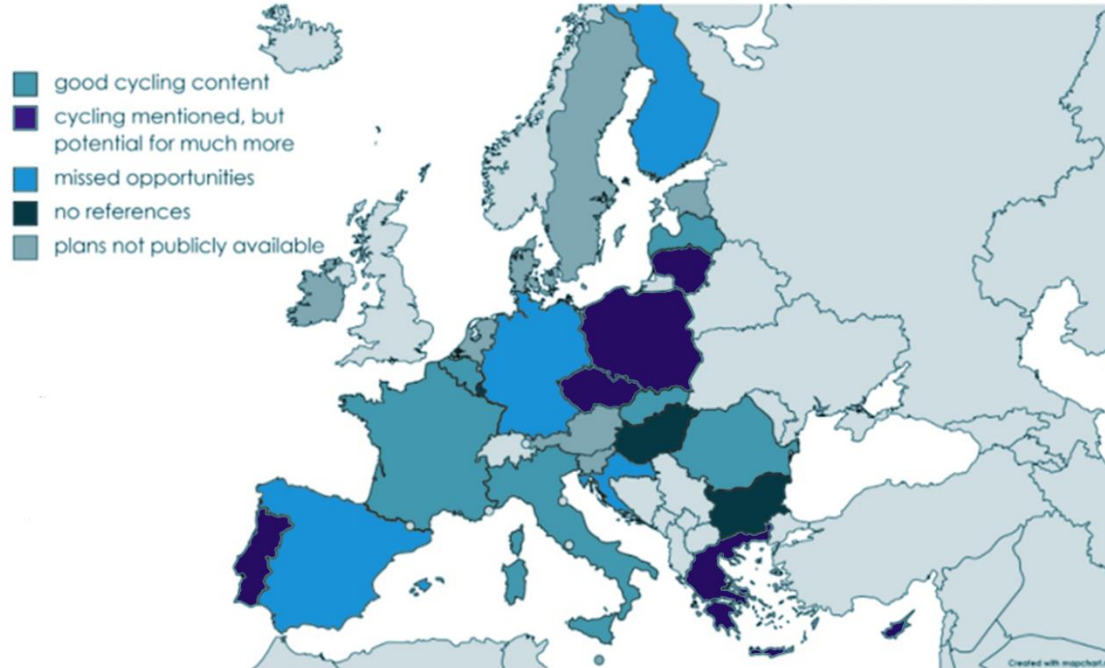
The Future Of Walking



Walking share highest in dense cities and developing countries

Walking level in North America on a very low level

1.3 bn EUR had been committed to cycling in the Post Pandemic Recovery in half of the EU member states



European Cycling enhanced in times of the Pandemic

CYCLING BEYOND THE CRISIS
COVID-19 measures tracker v1.1



KEY NUMBERS

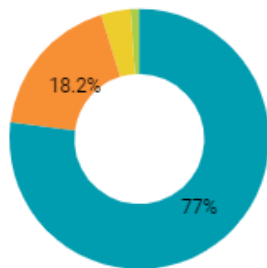
(change in last 30 days)

Total KM of measures
announced
2,591.84
0

Total KM of measures
implemented
1,464.88
0

Total budget allocated for
cycling promotion
1,695,742,723 €
0 €

Infrastructural measures breakdown



- cycle lanes/tracks
- traffic calming/reduction
- car-free sections
- wider sidewalks

43 out of 94 biggest EU cities announced or implemented COVID cycling measures



COVID responses on cycling: Bogota accelerating the Master Plan – Bangalore piloting new routes

BangaloreMirror

Fri Jun 26, 2020 MUMBAI MIRROR | AHMEDABAD MIRROR | PUNE MIRROR

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Cover Story Crime Civic Other Elections

HOME / BANGALORE / OTHER / POP-UP CYCLE LANES ON ORR?

Pop-up cycle lanes on ORR?

By Naveen Menezes / Updated: May 29, 2020, 06:11 IST

f FACEBOOK

tw TWITTER

in LINKEDIN

EMAIL



BBMP has partially completed placing plastic bollards for creating a dedicated bus lane but the project is far from complete

DULT studying the proposal; officials inspect busy stretch to understand feasibility of the project

The Directorate of Urban Land Transport (DULT), which reports to the Urban Development Department of the State Government, is examining the possibility of creating pop-up cycle lane along the Outer Ring Road (ORR) between Central Silk Board and KR Puram. The proposal comes at a time when

numerous cities across the globe are setting up temporary cycle lanes to help people get around during the pandemic.





▲ Open one way street

▲ Bicycle Highways

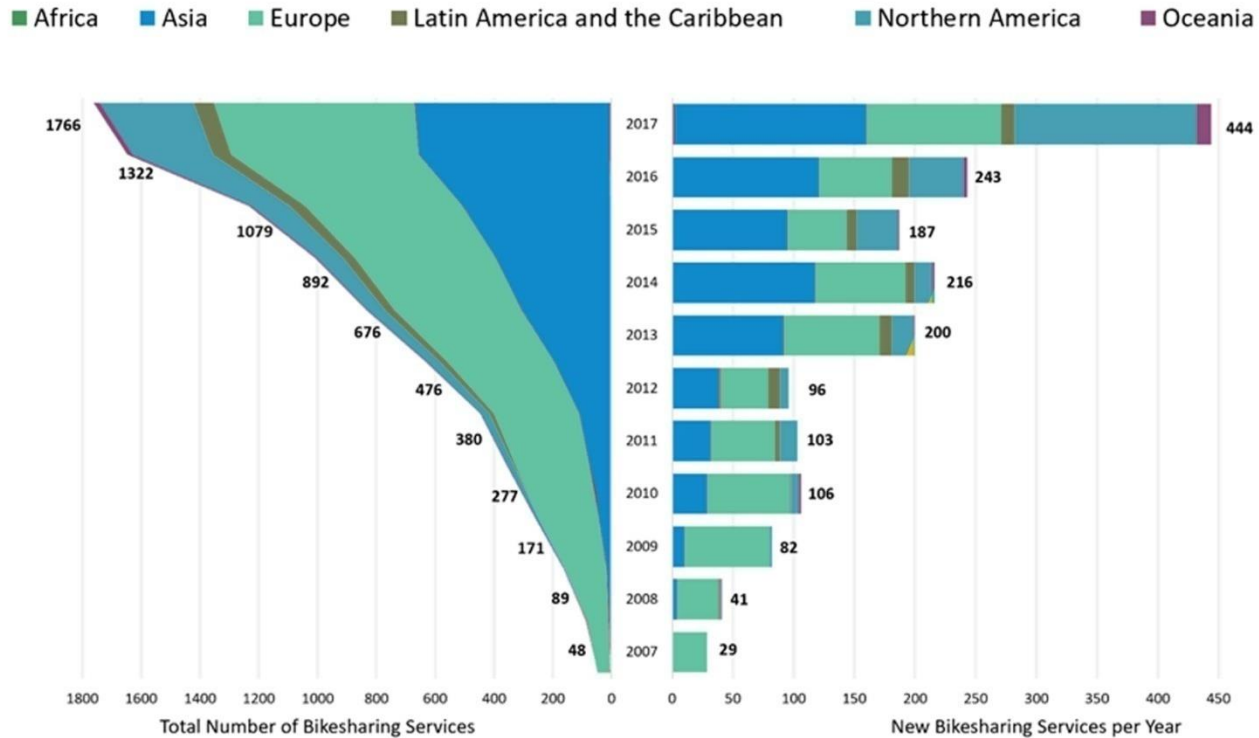
▼ Integration with Public Transport

Success Factors cycling in Brussels



◀ Closing car lanes

Bike Sharing as a growing feature of urban mobility (2019)



New Mobility - Heaven or hell?

Lessons learned: Geo fencing, Pricing policy, local regulation, early communication with local authority

Integration into local transport system





Digital Mobility as a Service | The
Geography of Transport Systems
(transportgeography.org)
Jelbi errichtet fünften Hub Ullsteinha
Berlin | eMobilität Blog
(emobilitaetblog.de)
Trafic Vilnius - Navigate Public Transit

Shared Mobility – towards Mobility as a Service (MaaS)



The future of transport: shared, electric and automated: Shared Mobility Principles for Liveable Cities





Graz districts supplied by GLS Austria using e-bikes as an important step towards sustainable city logistics



The Need For Solutions In Urban Freight

Cargo bikes: Partnership with Companies (Avocargo in Berlin)



OBI

OBI will cover 1 hour of your Avocargo trip



BIO COMPANY

BIOCOMPANY will cover 45 minutes of your Avacargo trip



GALERIA

GALERIA will cover 1 hour of your Avacargo trip



Top picture here: Avocargo | Electric Cargo Bike Sharing | Berlin

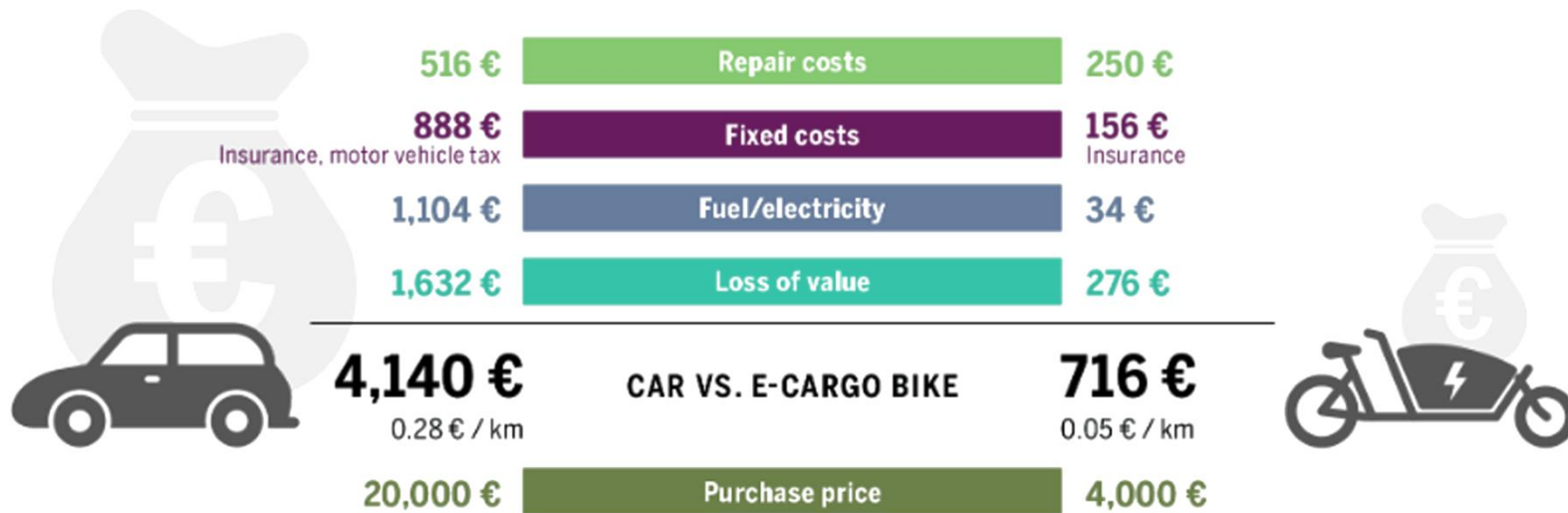
Others here: Partnership | Avocargo

Parking here 7560068252_44bde04be7_b.jpg (1024x750) (staticflickr.com)

Cargo bikes as an option for urban mobility

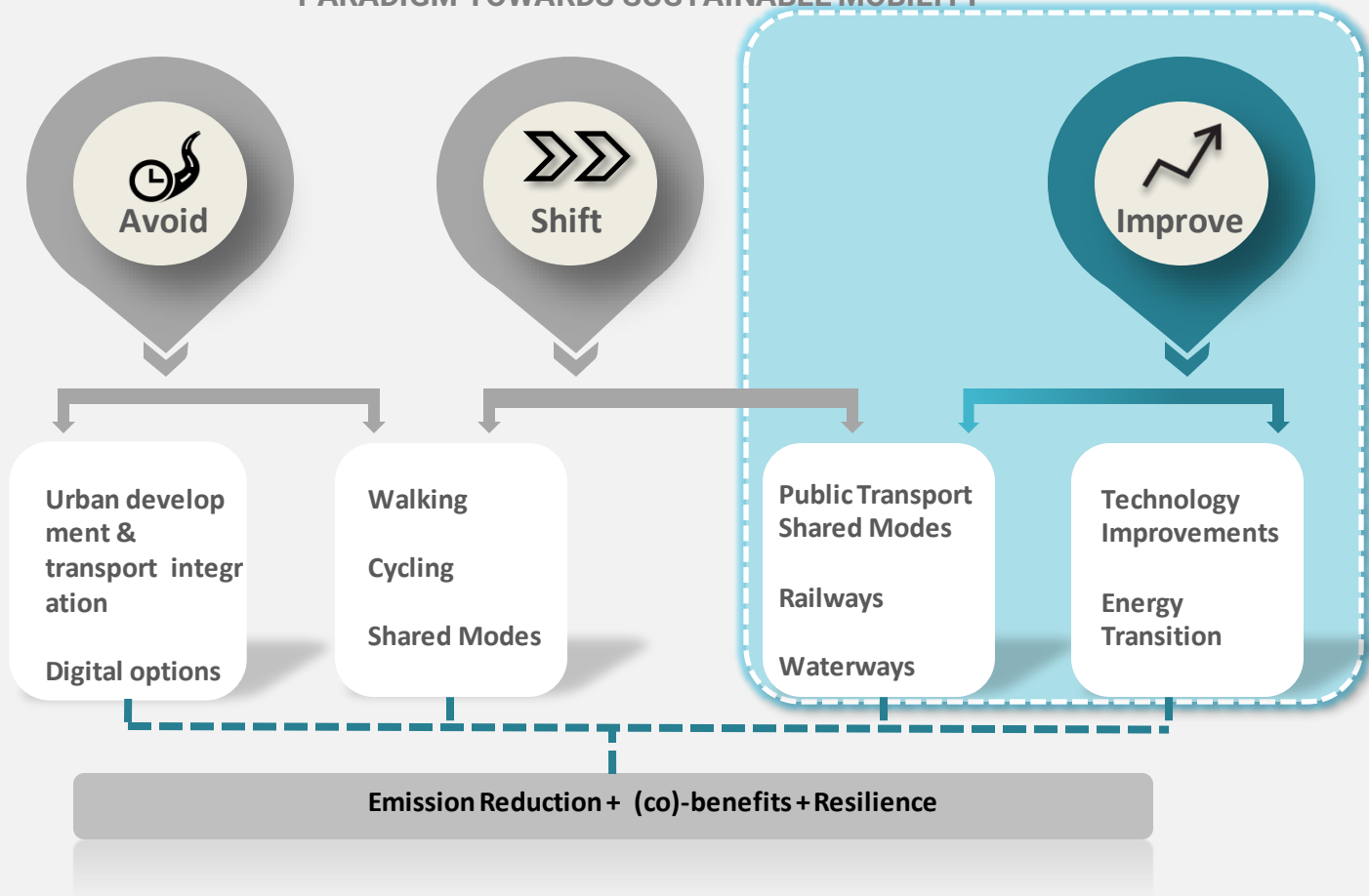
SAVE MONEY, RIDE A CARGO BIKE

Average costs for a small car vs. costs for an e-cargo bike, per year (15,000 km), in euros



AVOID-SHIFT-IMPROVE (ASI)

PARADIGM TOWARDS SUSTAINABLE MOBILITY



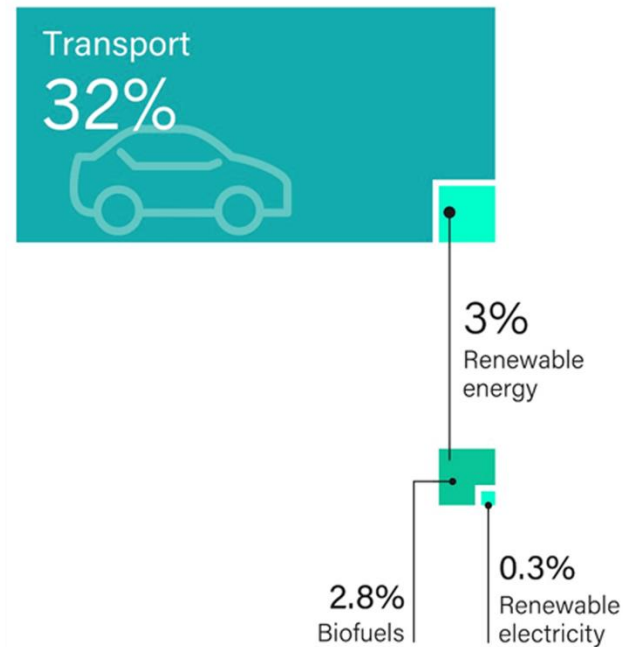
Transport and Renewable Energy

Transport is responsible for 32% of total final energy consumption, but renewable energy in transport accounts for only 3.1%

90% provided by liquid biofuels

Use of biogas is very limited

Electrification of transport is rising, but it will only have climate benefits if the power comes from renewables



Source: REN21, Renewables 2018 Global Status Report)

Renewable Energy and E-mobility: Battery swapping in Taiwan



Gogoro Opens in Taichung, Taiwan – Gogoro

Solar Power is Charging Batteries – Gogoro



OUR MISSION

The world community has set a goal to limit global warming to less than two degrees Celsius. As the leading mail and logistics company, we intend to make our business sustainable. **Our goal is to reach zero emissions by 2050.**

Our green logistics expertise and the innovative ideas of our 510,000 employees around the world will help turn this bold vision into reality. As we continue to expand the use of e-mobility and green delivery solutions in our operations, we are also driving the innovation of environmentally friendly technologies and fuels, such as biofuels for aviation. Together with partners, we are engaged in the research and development of logistics solutions that are environmentally friendly and conserve resources. And when the market can't come up with the solutions, we're taking the initiative ourselves.



MISSION 2050: ZERO EMISSIONS

To drive the logistics industry toward a sustainable future, we are aiming for zero emissions by 2050. We want to achieve this for and together with our customers.



Deutsche Post DHL
Group

Germany Company DHL set 2050 goal: Zero Carbon

Interim goals 2025:

Increase the carbon efficiency by 50% compared to the 2007 baseline.

Operate 70% of its own first and last mile services with clean delivery solutions e.g. by bike and electric vehicle.

More than 50% of sales will incorporate Green Solutions.

Train and certify 80% of its employees as GoGreen specialists by 2025,

Join with partners to plant one million trees every year.

Source: DHL, Agora Verkehrswende

E-Scooter – delivery vehicle produced by DHL



AVOID-SHIFT-IMPROVE (ASI) ENABLING CONDITIONS



Urban develop
ment &
transport integr
ation

Digital options

Walking

Cycling

Shared Modes

Public Transport
Shared Modes

Railways

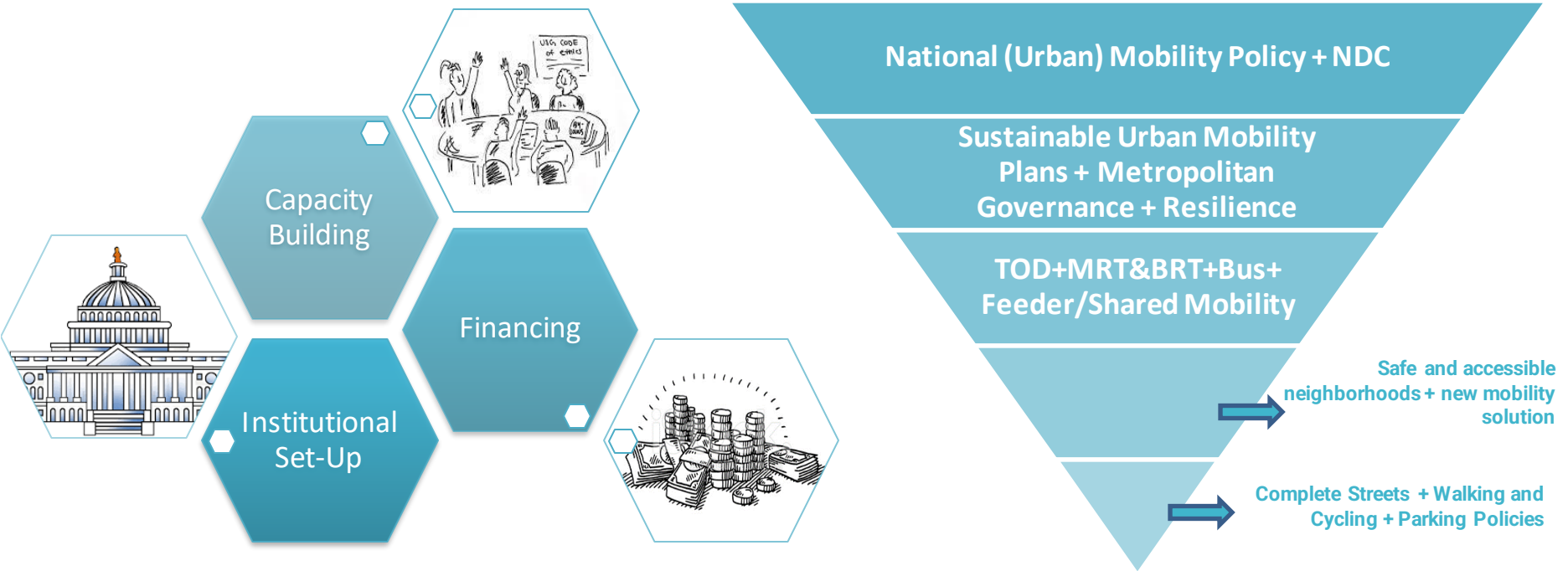
Waterways

Technology
Improvements

Energy
transition

Emission Reduction + Co-benefits + Resilience

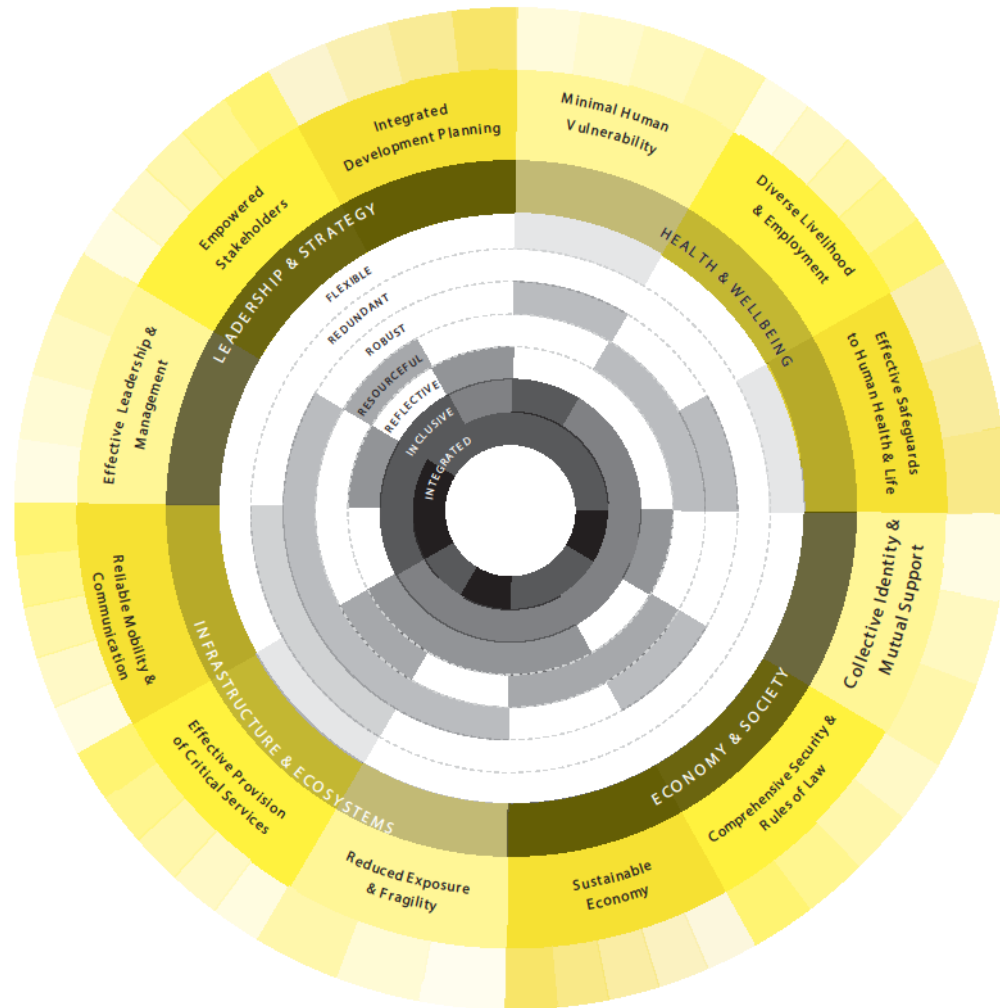
Integration mobility and planning + horizontal and vertical integration



Resilience as a cross-cutting issue

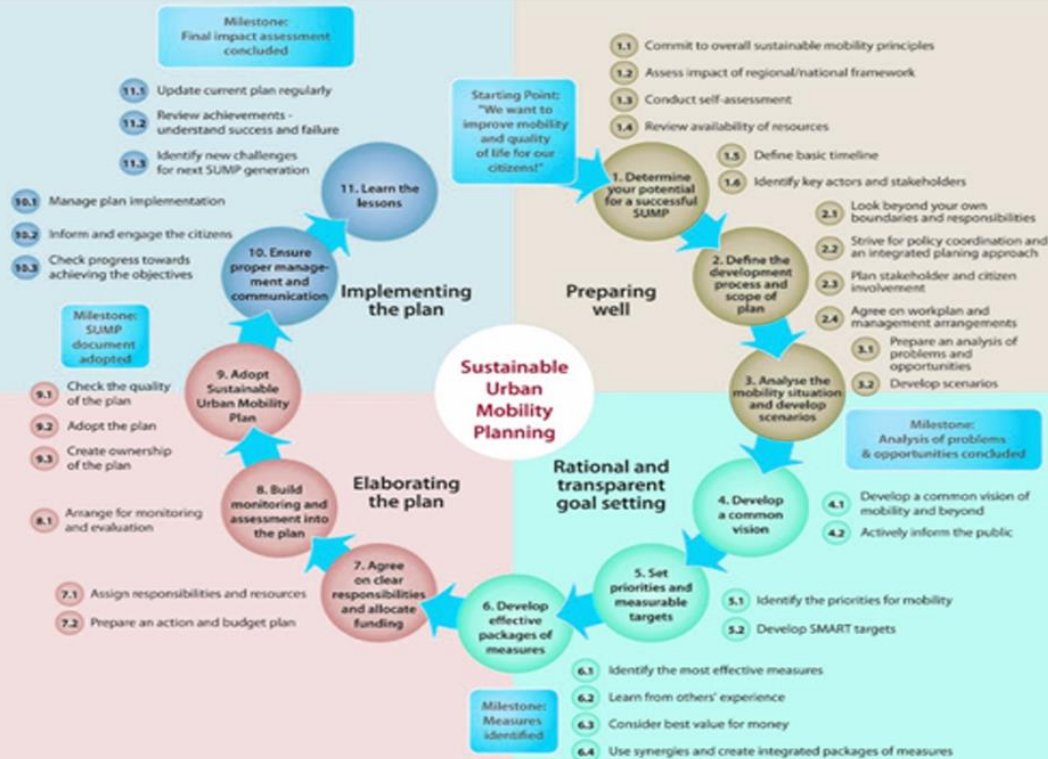
Resilience City Index

- **Robustness** to withstand hazard events, with historic and real time data used to forecast and mitigate potential challenges.
- **Redundancy** with spare capacity to accommodate disruption and potential alternate routes.
- **Flexibility** to facilitate systems to change evolve and adapt to dynamic circumstances.
- **Responsiveness** to support data exchange allowing commuters to make informed decisions
- **Coordination** of systems to facilitate consistent decision making aligned to the desired outcomes



Sustainable Urban Mobility Planning

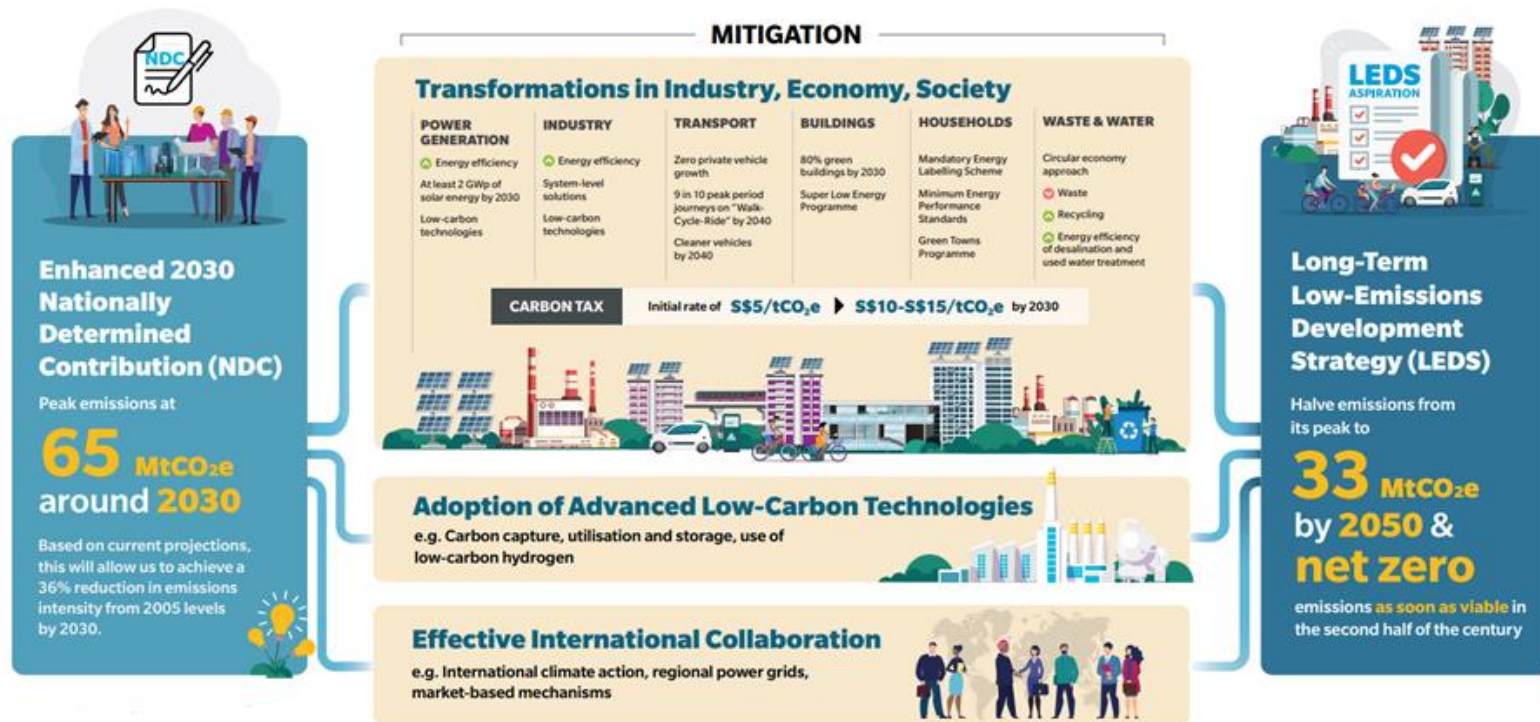
European Union



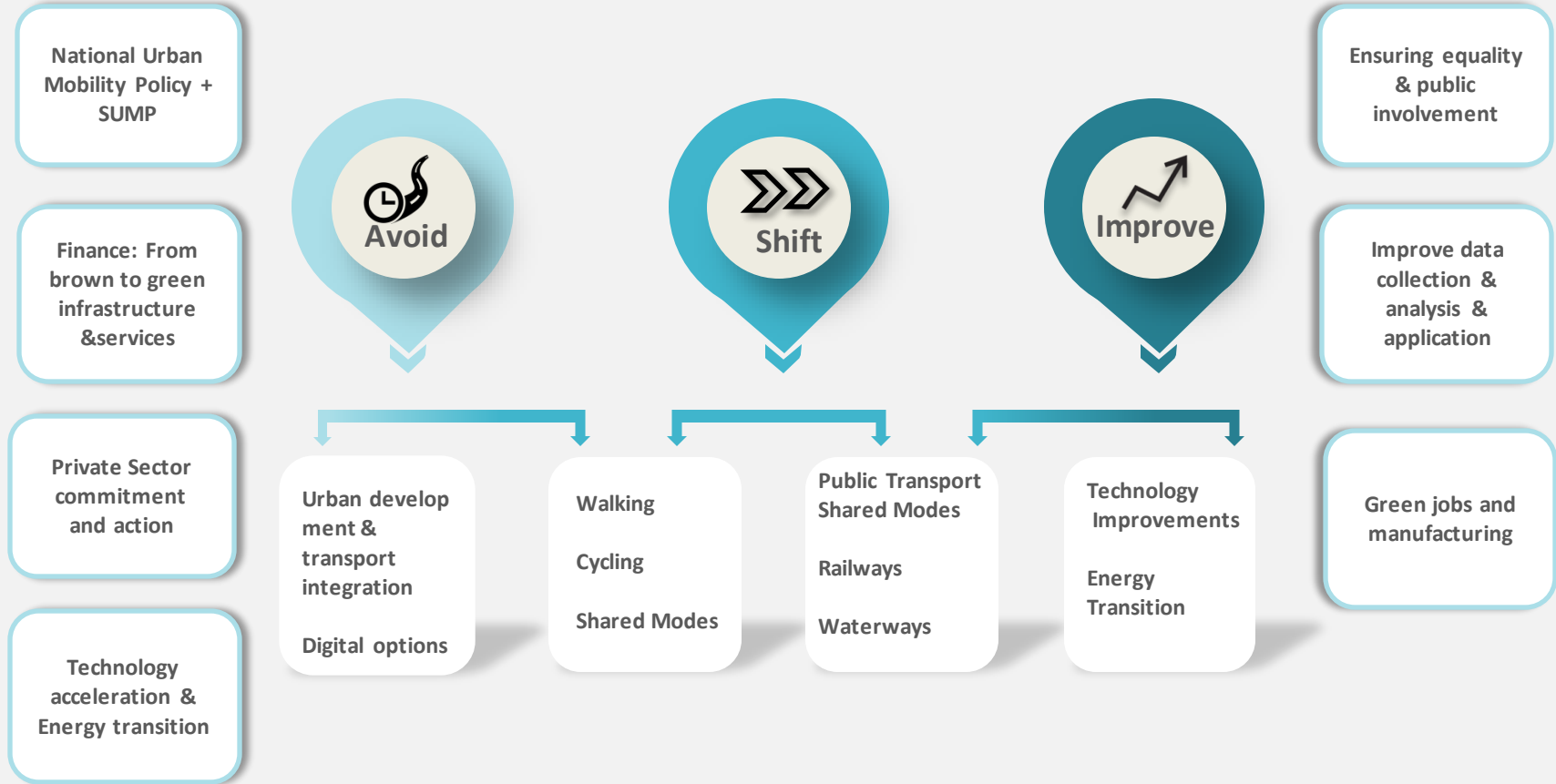
Brazil



Integrated Vision: Long term Strategy Singapore



ENABLING AVOID-SHIFT-IMPROVE (ASI) PARADIGM TOWARDS SUSTAINABLE MOBILITY



Towards a city for all – Principles for better mobility and urban development



Public transit
as a backbone
for structuring
urban growth



Street connectivity
to facilitate walking
and cycling



Complete streets to
balance road space
allocation to cater
to all users



Compact regions to
discourage urban
sprawl



Mixed uses to
reduce trips and
trip lengths



Mixed incomes to
cater to ensure
affordability and
equity



Transportation
demand
management
including pricing



Urban Design for
place making



Thank you for your attention!



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